

COHERENT POLICIES DRIVING SUSTAINABLE AGRICULTURE AND FOOD SYSTEMS IN EUROPE

Webinar - 20 May 2019, 14:00 CEST



Presenter and co-author:
Jörn Sanders, Thünen Institute



Guest speakers:

**Iman Boot, Senior Expert, DG-Agri,
European Commission**



Moderator:
Nic Lampkin, Thünen Institute



**Paul Holmbeck, Policy Director,
Organic Denmark**



Nic Lampkin

Researcher, Organic Farming Policy

Thünen-Institut, Germany



Moderator

Programme

Presentation by:

Dr. Jörn Sanders (Thünen Institute): Co-author of the paper 'Sustainability in global agriculture driven by organic farming'

Responses from:

Iman Boot (DG Agri, EU-COM), Senior Expert of Directorate C "Strategy, simplification and policy analysis"

Paul Holmbeck (Organic Denmark), Policy Director

Q&A/Discussion

Technical tips



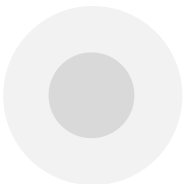
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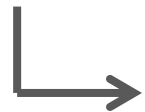
Jörn Sanders

Researcher, Environment, Sustainability & Organic Farming, Thünen-Institut, Germany



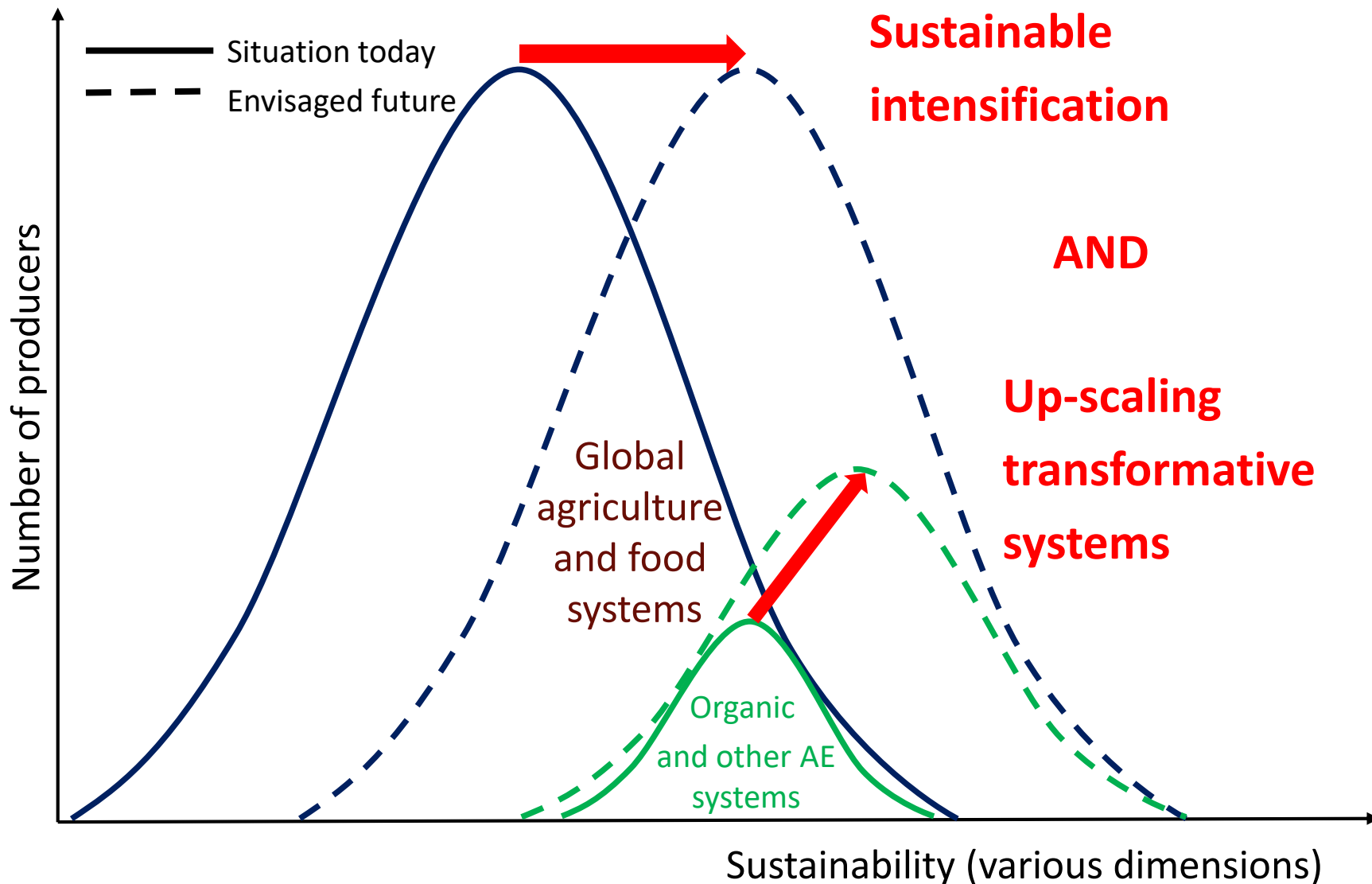
Presenter and co-author of the Nature Sustainability paper

Food systems provide a key lever for change

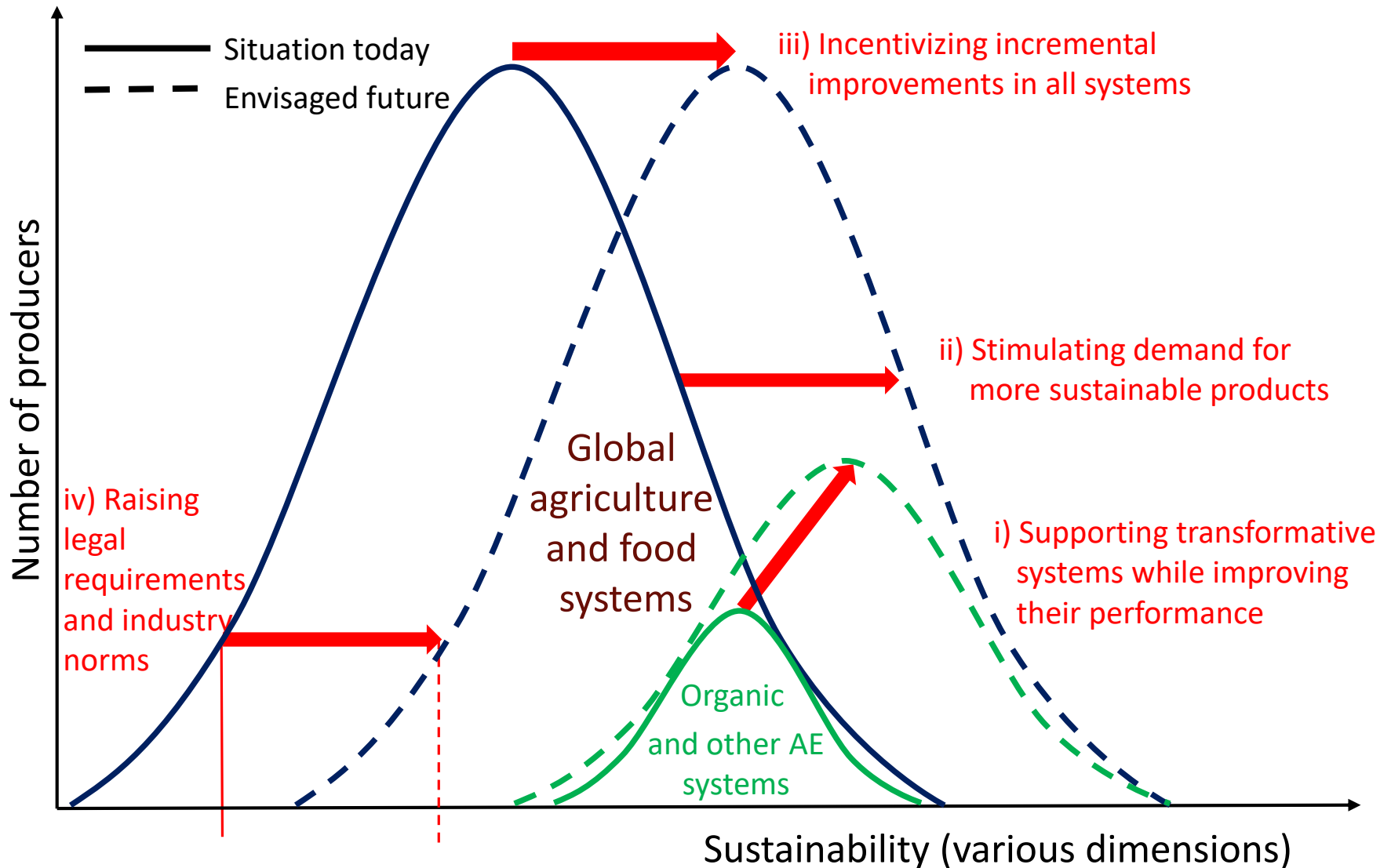


Contributing to the Sustainable Development Goals (SDGs)

Reconciling competing narratives



Policy levers to drive sustainability



1) Support and enhance transformative systems

Push-measures:

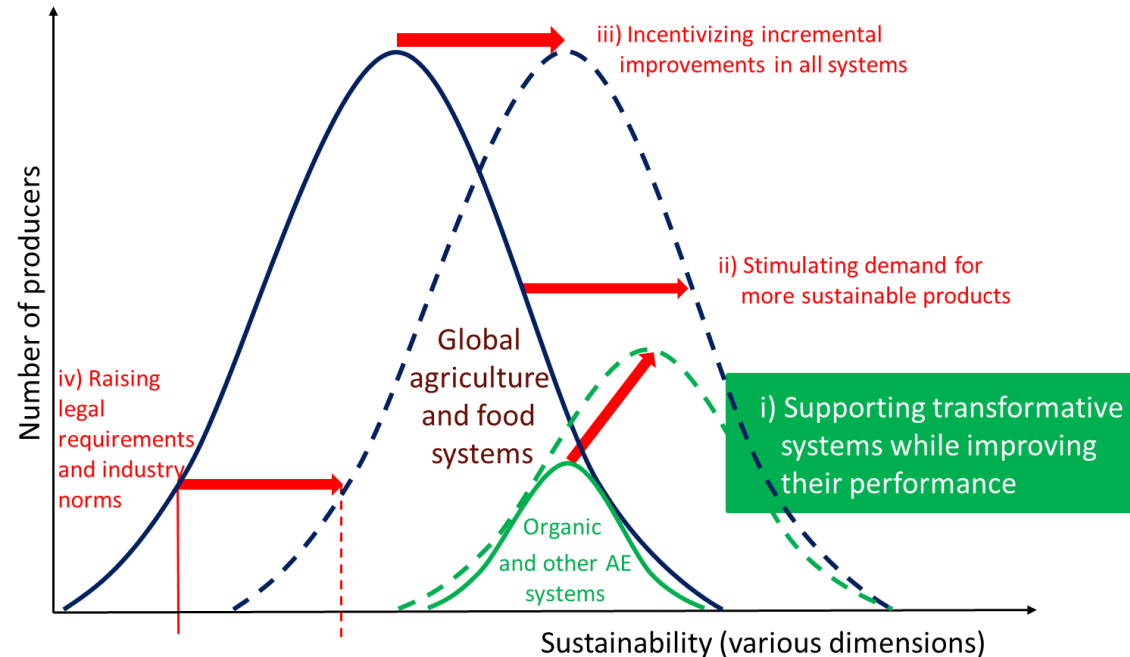
- Education & advisory services related to organic farming
- Area-based payments to support organic conversion

Pull measures:

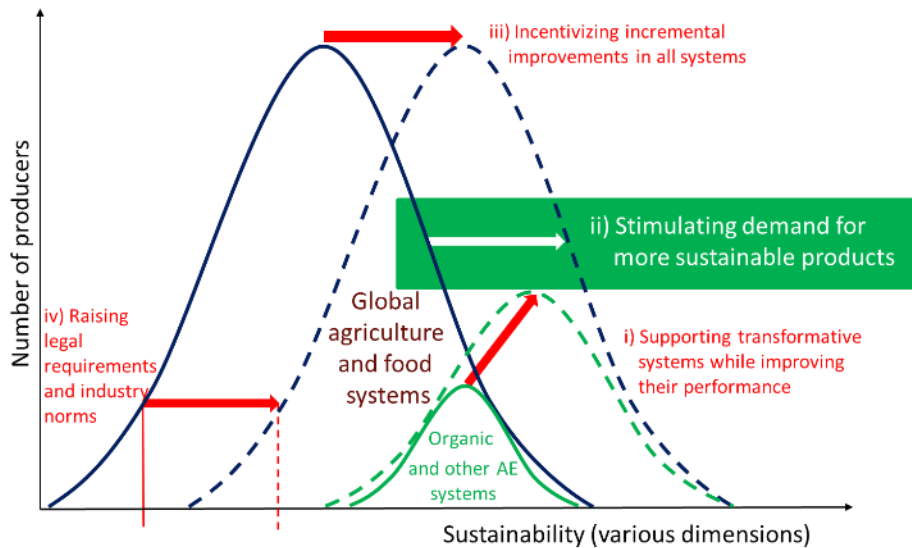
- Promoting organic products / label
- Green PP

Enabling measures:

- Collecting data
- Research



2) Foster the demand for sustainable products



Raising consumer awareness on the linkages between agriculture, environment, health and social wellbeing:

- Support informational campaigns on “good food”
- Include “food literacy” in educational curricula

Enhancing the commitment of market actors to offer sustainable products:

- Encourage businesses to promote sustainable options to consumers

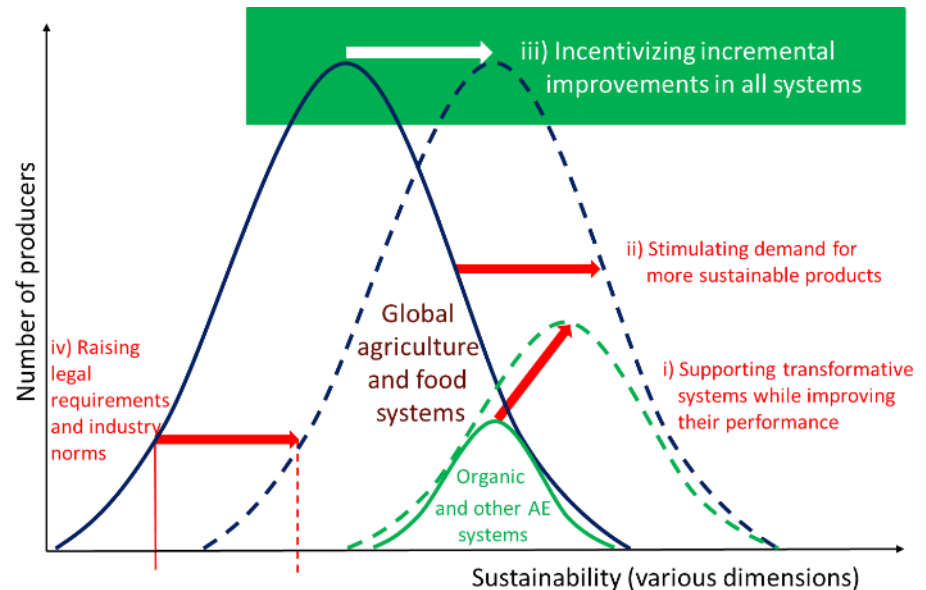
3) Incentivize improvement of mainstream systems

Incentivize sustainable practices:

- E.g. payments for ecosystem services

Dis-incentivize unsustainable practices:

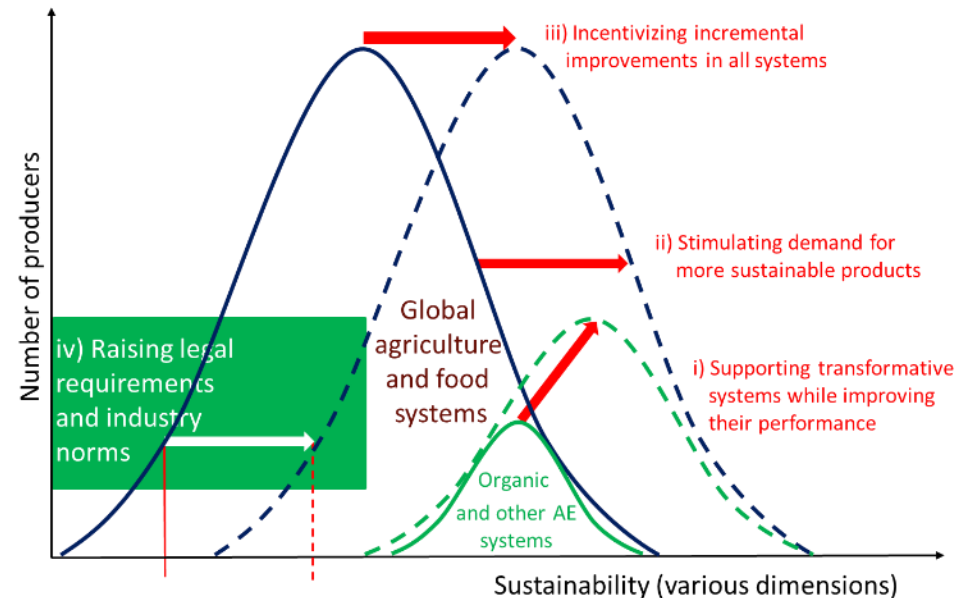
- E.g. taxes on harmful pesticides or on external nitrogen input



4) Raise legal requirements and industry norms

Rule-out particularly unsustainable practices:

- Ban highly hazardous pesticides
- Prohibition of clearing primary forests
- Etc.



Key market players agree to adhere to minimum requirements:

- Referring at least to standards such as the Round Table on Responsible Soy or the Round Table on Sustainable Palm Oil.

Ways forward – What governments could do

- **Coherently align policies with the CAP goals**
 - Public funds for public goods!
 - Problem relevance > policy targets > financial allocation
 - Strengthening / revising the regulative law
- **Recognizing that transformative systems like organic agriculture are important drivers for:**
 - Developing more sustainable options
 - Changing consumer demand
 - Inspiring / innovating mainstream systems

Iman Boot

Senior expert, DG-Agri, EU Commission
Brussels



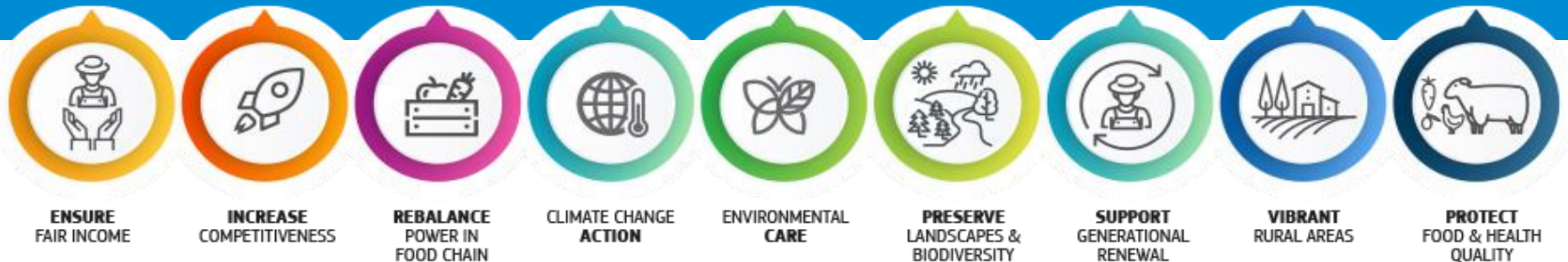
Guiding questions:

1. To what extent are these approaches, including support for systems like organic farming to deliver public benefits, reflected in the new CAP proposal?
2. What are the limitations/barriers to implementing the different approaches in the EU, and how might they be overcome?

Common Agricultural Policy



THE 9 CAP OBJECTIVES and main policy principles



KNOWLEDGE & INNOVATION

SIMPLIFICATION



Reduce administrative burden

PERFORMANCE BASED SYSTEM



Ensure policy results

BETTER TARGETING



Rules with better links to local realities

KEEP STRONG COMMON ELEMENTS



Keep a level playing field

Enhanced ambition

Paul Holmbeck

Policy Director, Organic Denmark

Denmark



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Thank you for participating!



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